

BATH & BODY
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>playthings

Sweet Scented Pets feature Strawberry Milkshake Cow and Blueberry Muffin Bear. Each scented pillow doll is made in the U.S. from sustainably harvested trees or cotton. Ages 3+. \$19.99. Pillow Pets. mypillowpets.com

CIRCLE #811



Plush Powered

A soft doll dangling from a kid's arms is usually one of the first toys they'll ever have. While the traditional doll form is timeless, some plush has even taken on new forms—organic materials, iconic pop culture figures, storytelling, teaching and other activity technology—and prompts for imaginative play, sensory and early developmental features and more. BY TINA BENITEZ-EVES



Claws is one of the soft creatures in the My Own Monster collection. A portion of sales is donated to Concern Worldwide, dedicated to reducing poverty. \$16. North American Bear Company. 773.247.9860. nabear.com

Organic Stuffed Monkey is made of 100% GOTS Certified Organic Cotton. Handmade in the U.S. Hypoallergenic. \$25. Bears for Humanity. 866.325.1668. bearsforhumanity.com

CIRCLE #815

ALL PRICES RETAIL

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Love to Play Puppet Books are interactive plush puppets that help bring stories to life. Demdaco. 888.336.3226. demdaco.com

CIRCLE #819



Plush Powered

Little Red Riding Hood is one doll in a cast of characters that makes up the "Once Upon a Time Stories." Dressed in a red coat with hood, braids and a flowery dress with tulle lining; all fabric sourced in France. 17". \$48. Magicforest. 888.665.6344. magicforest.com

CIRCLE #818



Woodland Babies Felix Fox doll is one of the many soft creatures in the line. \$10; with connected sensory ring rattle, \$16. For newborns and up. Manhattan Toy. 800.541.1345. manhattantoy.com

CIRCLE #814





Bluebee Pals plush learning tool comes in the form of five personalities including Leo the Lion, Riley the Zebra and Hudson the Puppy. Each doll talks, sings and reads to a child; connect to Bluetooth phone, tablet or laptop from Apple to Android. \$64.99. Bluebee Pals. info@bluebeepals.com. bluebeepals.com

CIRCLE #812

Donald Trump and Hillary Clinton plush figures pay homage to our 2016 presidential candidates. 10". \$19.99. Bleacher Creatures. 855.834.7311. bleachercreatures.com

CIRCLE #816



Animated Flappy the Elephant is a singing animated doll with two play modes. Press the left foot to play an interactive game of peek-a-boo and the right to hear the song "Do Your Ears Hang Low." \$40. Gund. 800.448.4863. gund.com

CIRCLE #813



Mini Lop Ear Rabbit Bunny finger puppet is soft, moveable and small enough take on the road for imaginative play. 4". \$7.99. 800.654.8922. folkmanis.com

CIRCLE #820



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