



AIA Pennsylvania

A Society of The American Institute of Architects

Sponsorship Prospectus 2014-2015

Are you a building industry professional? Do you work with architects? Would you like to expand your professional network? Would you like to reach a vibrant and well-respected group of professionals on the cutting edge of the built environment? If you answered 'yes' to any of these questions, then these sponsorship opportunities are for you. AIA Pennsylvania, A Society of The American Institute of Architects, offers you an investment opportunity that goes right to the source and should pay for itself many times over.

AIA Pennsylvania represents the interests of the sixth largest concentration of licensed architects in the nation. We provide excellent visibility to the leaders and key decision makers of the profession. Our members are the ones who regularly specify products and engage industry specialists to make projects happen here and around the world.

Enclosed is information on AIA Pennsylvania's Allied Membership Program, Sponsorship and Advertising opportunities. Establishing a relationship with us will help you reach thousands of architects, and hundreds of Pennsylvania's top firms.

For further information, please contact me.

Best Regards,

Stephen M. Swarney, J.D.

sswarney@aiapa.org

(717) 236-4055

GENERAL

Annual Allied Membership \$400

Allied Members have access to the following membership benefits and discounts:

- Listing in the online Allied Member Directory including a hot link to company website.
- Listing in *Pennsylvania Architect's* Allied Member Directory.
- Complimentary issues of newsletters and email blasts.
- 25% Discount on space rentals at AIA Pennsylvania offices in Harrisburg.
- Posting your continuing education opportunities on our calendar.
- Usage of AIA Pennsylvania's membership mailing list through our constant contact system (Once per year you provide the material and we send it to our members.)
- 25% Discount on monthly newsletter advertising.
- 15% Discount on Website advertising through AIA Pennsylvania.
- 30% Discount on AIA printed contract documents.

Newsletter Monthly Advertiser

An electronic newsletter which is sent bimonthly to our entire membership.

Per issue rate...\$400
Monthly rate...\$700
Yearly rate (all 24 issues)...\$7,500
(savings of \$900 over the monthly rate!)

AIA Pennsylvania's Website Sponsor \$4,000

This package includes:

- Logo and sponsorship information located on main page.
- Complimentary Allied Membership.
- Your business information will be located on the AIA Pennsylvania website.
The content of this page is to be agreed to by both AIA Pennsylvania and the sponsor.

NATIONAL CONVENTION

Pennsylvania Alumni & Fellows Reception (2015 in Atlanta, GA) \$3,000

The 150+ attendees consist of architects, alumni of Pennsylvania schools of architecture, chapter leadership and chapter executives. The package includes:

- Prominent on-site signage.
- Editorial mention in all related publicity.
- Company name and logo on all print and email invitations to the event.
- Recognition at the event.

Pennsylvania Delegate Lunch Meeting (2015 in Atlanta, GA) \$1,500

Attendees include the local and state representatives from Pennsylvania and its eight local chapters. The package includes:

- Company name mentioned in event correspondence.
- Recognition at the event.
- Two (2) representatives may attend.

SPECIAL EVENTS

Architects Day - Legislative Reception

(Spring 2015 in Harrisburg, PA) \$2,000

Attendees include the membership and especially major firm leaders, large PAC donors, past presidents, local chapter leadership, legislators and other state officials. The package includes:

- Prominent on-site signage.
- Editorial mention in all related publicity.
- Company name and logo on all print and email invitations to the event.
- Two (2) representatives may attend.

Pre-Architects Day Government Affairs and

Leadership Dinner (2015, Harrisburg, PA)..... \$2,000

Attendees include the board of directors, local chapter leadership, legislators and other state officials. The package includes:

- Prominent on-site signage.
- Editorial mention in all related publicity.
- Company name and logo on all print and email invitations to the event.
- Two (2) representatives may attend.
- Recognition at the event.

Presidents Dinner (November 2015, Site TBD)..... \$2,000

This is a group of AIA Pennsylvania board members as well as current and future local chapter leadership. The package includes:

- Prominent on-site signage.
- Editorial mention in all related publicity.
- Company name and logo on all print and email invitations to the event.
- Four (4) representatives may attend.
- Recognition at the event.

Leadership Conference (November 2015, Site TBD)..... \$2,000

This is a group of AIA Pennsylvania board as well as current and future local chapter leadership. The package includes:

- Prominent on-site signage.
- Editorial mention in all related publicity.
- Company name and logo on all print and email invitations to the event.
- Four (4) representatives may attend the event.
- Make a 15 minute presentation at the day one afternoon leadership session.
- Attendee listing for the event and for Leadership Conference attendees.

AWARDS GALA (November 12, 2014 in Philadelphia, PA at the Barnes Foundation)

Claude Monet | **\$5,000**
Eight Event Tickets
Four Exclusive Tour Tickets
Sponsorship Ad in Printed Program
Sponsorship Ad displayed on AIA Pennsylvania's website for 1 month
Name on Host Boards in Gallery and Reception Areas
Digital Display of Sponsorship Ad throughout the Evening
Individual Table Sponsorship Card
Name Recognition during Awards Ceremony

Vincent van Gogh | **\$2,500**
Four Event Tickets
Two Exclusive Tour Tickets
Sponsorship Ad in Printed Program
Sponsorship Ad displayed on AIA Pennsylvania's website for 1 month
Digital Display of Sponsorship Ad throughout the Evening
Name on Host Boards in Gallery and Reception Areas
Name Recognition during Awards Ceremony

Paul Cezanne | **\$1,500**
Two Event Tickets
Name Recognition during Student Awards Ceremony
Name printed on Host Board in Reception Area
Name printed on Host Board in Gallery Entrance
Name Recognition during Awards Ceremony

Pablo Picasso | **\$1,250**
Two Event Tickets
Name printed on Host Board in Reception Area
Name Recognition during Awards Ceremony

Georges Seurat | **\$1,000**
Two Event Tickets
Name printed on Host Board in Gallery Entrance
Name Recognition during Awards Ceremony

William James Glackens | **\$500**
Two Event Tickets
Name Recognition during Awards Ceremony

2014-2015 APPLICATION FOR ALLIED MEMBERSHIP

DATE: _____

NAME: _____ TITLE: _____

COMPANY NAME: _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE () _____ FAX () _____

EMAIL: _____

WEBSITE ADDRESS: _____

Allied Members of AIA Pennsylvania may include individuals who are engineers, planners, landscape architects, sculptors, muralists, artists, and others in government, education, journalism, manufacturing, industry and/or other fields allied to architecture.

Please list your category of allied membership: _____

Please check the AIA Pennsylvania Committees that you may be interested in:

_____ Awards Committee

_____ Communications Committee

_____ Government Affairs Committee

_____ Membership Committee

_____ Non Dues Revenue Committee

2014 Dues: \$ 50.00 (Discounted price for the remainder of 2014)

2015 Dues: \$400.00

One-time Enrollment Fee \$ 25.00

Total: \$ _____

_____ Check is enclosed

_____ VISA _____ Mastercard _____ AMEX

Account # _____ Expiration Date: _____ Sec. Code: _____

Print Name of Cardholder: _____

Billing Zip Code _____ Signature of Cardholder: _____

Signature _____

Title: _____

AIA Pennsylvania dues are not deductible as a charitable contribution for Federal income tax purposes, but may be partially deductible as a business expense. AIA Pennsylvania estimates that for 2014,

***Please Note that all applications for Allied Membership are pending and subject to AIA Pennsylvania board approval.**

SPONSORSHIP COMMITMENT FORM

Company: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Website: _____

Allied Membership*	\$400	_____
Newsletter Monthly Advertiser		
Per Issue Rate	\$400	_____
Monthly Rate.....	\$700	_____
Yearly Rate (all 24 issues).....	\$7,500	_____
AIA Pennsylvania’s Website Sponsor	\$4,000	_____
National Convention		
Pennsylvania Delegate Luncheon.....	\$1,500	_____
Pennsylvania Alumni & Fellows Reception.....	\$3,000	_____
Pre-Architects Day Government Affairs and Leadership Dinner	\$2,000	_____
Leadership Conference		
President’s Dinner	\$2,000	_____
Conference.....	\$2,000	_____
Annual Awards		
Claude Monet	\$5,000	_____
Vincent van Gough.....	\$2,500	_____
Paul Cezanne	\$1,500	_____
Pablo Picasso.....	\$1,250	_____
Georges Seurat	\$1,000	_____
William James Glackens	\$500	_____

Please return the form to AIA Pennsylvania via email (sswarney@aiapa.org or amahrouki@aiapa.org).

***Please Note that all applications for Allied Membership are pending and subject to AIA Pennsylvania board approval.**