

VANESSA LARKEY



PRODUCER, WRITER,
DIRECTOR

EXPERTISE



STORYTELLING AND NARRATIVE

SCRIPT WRITING

CHILDREN & YOUTH PROGRAMMING

BRAND INTEGRATED CONTENT

CLIENT RELATIONS

BUDGET MANAGEMENT

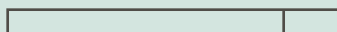
TECH SKILLS



WORDPRESS & SQUARESPACE



MS OFFICE SUITE



HTML/CSS



AVID MEDIA COMPOSER 5



PROFILE

Vanessa Larkey is an award-winning creator who has produced internationally syndicated broadcast programming. She is a solid decision maker under deadline pressure, and possesses sound editorial judgment and journalistic skills. In addition to her creativity, she is a strong team leader.



EXPERIENCE

PRODUCER, *SCARLETT STREET CREATIVE AGENCY*

2014 - CURRENT

- Writer and lead producer for Rethink Breast Cancer's *Talking to Kids About Cancer* series. The episode won two Vega Digital Awards, including one for writing and story
- Lead producer for the youth travel series *Far & Wide* commissioned by Much and Destination Canada. In addition to producing, I managed the post production team, and worked directly with clients to ensure content was creative and met brand objectives

PRODUCER, *1 GIRL 5 GAYS MTV CANADA/BELL MEDIA*

2011 - 2014

- In addition to producing weekly content, I produced multiple live specials featuring a studio audience
- Generated production work back schedules and contributed to creating the show's budget
- Maintained productive and positive relations with over 20 on-air personalities
- Coordinated with the post-production team and production management team to ensure delivery of series to American broadcaster



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CONTACT



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AWARDS



VEGA DIGITAL AWARD FOR

'WRITING AND STORY'

VEGA DIGITAL AWARD FOR 'BEST

NON-PROFIT VIDEO'

INTERESTS



EXPERIENCE CONTINUED

PRODUCER, YTV & TELETOON *BRISTOW GLOBAL MEDIA*

2014 - 2016

- As lead integrated content producer, I developed, produced and directed content for such brands as Lego, Spin Master, Mattel, and Sunwing.ca
- Senior producer and writer for Teletoon's *Double Play* and *Camp Teletoon* short form content
- Managed and supervised the YTV Summer Road Trip – a cross Canada publicity tour featuring YTV talent
- Lead writer and producer for the live *Nickelodeon Kids' Choice Awards Pre-Show*

FIELD PRODUCER, SANTA CLAUSE PARADE *BELL MEDIA*

DEC 2013

- Produced live hits with host Traci Melchor for the 2013 Santa Claus Parade broadcast on CTV

SEGMENT PRODUCER, MTV NEWS *BELL MEDIA*

2009 - 2011

- As a segment producer for the MTV News daily show, I producer, wrote, and directed culturally relevant content under tight timelines and budgetary constrictions
- Primary cameraperson for the travel series *Sharlene Vs.*
- Lead writer for the MTV News daily updates



EDUCATION

JOURNALISM, HISTORY *UNIVERSITY OF TORONTO*

- One of 30 students selected for the University of Toronto's journalism program
- Editor-in-chief of the school newspaper

PRINT JOURNALISM *CENTENNIAL COLLEGE*