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Name	Kaci Jones
Name of Business	Monogram Models
Address	123 Anywhere St Washington, DC 20002 United States
Email	me@gmail.com
Phone	(555) 555-1234
Business Website Address	https://www.monogrammodels.com
Significance of the name. Mono means 1 or unique.	
1. What inspired you to start a business? I am passionate about all things fashion, make-up, and pop-culture trends.	
2. When is the projected launch date?	Feb 03, 2020
3. Business Type	Limited Liability Company
4. What will be the country and state of incorporation?	US / Virginia
5. What is the Mission Statement? Recruit male and female models 18 - 25 years of age showcase their style using a MAAS platform.	
6. What is the Vision Statement? Offer franchise opportunities in select markets to entrepreneurs that love fashion.	
7. Will you be the principal owner and decision maker?	Yes
8. Will the business have partners?	No
9. What is your ownership percentage?	100%
10. What are the partner(s) ownership percentage? N/A	
11. What is the projected labor mix?	
Employees (W2)	1
Contractors (1099)	2-5
12. What are the projected startup costs?	\$1K - \$99K
13. What is the business primary market?	US
14. In what industry will the business operate?	Fashion and Pop-Culture
15. Will the be business brick & mortar or online?	Online
16. What is the projected annual marketing and advertising budget?	\$25K Plus
17. What are the projected first year of sales?	\$1K - \$99K
18. Check all items your business needs.	<ul style="list-style-type: none">- Business Plan- Articles of Incorporation- Business Certificate- ByLaws (S/C Corp or Nonprofit)

- Operating Agreement (LLC)
- EIN
- Employee Handbook
- Legal Representation
- Insurance
- Marketing Plan
- Logo
- Website
- Social Media (FB, IG, LinkedIN)
- Business Email
- Business Telephone
- Business Checking Acct
- Accounting System
- eCommerce

I attest the information submitted is accurate and true.

Kaci Jones

Price

\$1.00

