



Cardinal Pet Care Donates Grooming Products To Paw Works Rescue Group

AZUSA, CA – For Immediate Release – A clean, well-groomed pet is much more likely to be adopted than an unkempt, scruffy one. To help homeless pets put their “best paw” forward and find forever families, Cardinal Pet Care recently donated nearly 2,500 grooming products from its professional-quality Gold Medal brand to Paw Works, a Ventura County, CA-based rescue group committed to saving abandoned shelter animals.

Since its founding four years ago, Paw Works has successfully rescued and rehabilitated over 6,000 homeless dogs and cats, including many special-needs animals that are older or have disabilities. The group is credited with helping Ventura County become the first major county in Southern California to achieve “No Kill” status.

“When Cardinal Pet Care heard of the amazing work Paw Works has been doing to save the lives of abandoned pets, we immediately wanted to join their effort,” said Tony de Vos, president of Cardinal Pet Care. “As a manufacturer of pet grooming products that has been in business for more than 70 years, we know what a huge difference grooming can make in enhancing a pet’s appeal and increasing its chances of adoption. It gives us great pleasure to know that our products will be used by Paw Works for this purpose.”

The Gold Medal products donated to Paw Works address a variety of grooming needs, and include: Medicated Shampoo, Breath Spray, Tear Stain Remover and Antiseptic Spray. All of the products were manufactured at Cardinal Pet Care’s family-owned Southern California facility using solar power.

Founded by Chad Atkins and Christina Morgan, Paw Works recently acquired its first boarding facility and training center. In addition to its rescue work, the group provides free spay/neuter, vaccination, veterinary care and training services to underprivileged communities. Paw Works has been featured on numerous TV programs – *Access Hollywood*, *Animal Planet’s Puppy Bowl*, *CBS News*, *the Rachael Ray Show* and more – as well as in print and online, including *People*, *US Weekly*, *Redbook* magazine and *International Business Times*. For more information about Paw Works visit www.pawworks.org

For more information about Cardinal Pet Care call 1-800-433-7387 or visit CardinalPet.com

Cardinal Pet Care is a solar-powered company “Devoted to Pets, People and Planet.” In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. CardinalPet.com