



No Toothbrushing Required!

Cardinal Pet Care Introduces Plaque-Removal Tablets For Dogs

AZUSA, CA – For Immediate Release – Just in time for National Pet Dental Health Month in February, Cardinal Pet Care has introduced a new canine dental hygiene product in convenient tablet form. The company's innovative **Remedy+Recovery Plaque Re-Release® Easy Pinch Tablets for Dogs** remove plaque from dogs' teeth and gums, when given daily, without requiring toothbrushing.

The tablets' exclusive formula features natural cranberry extract, which works directly on dental surfaces to fight plaque safely and effectively. Because the tablets don't rely on harsh abrasive action like canine dental chews, there's a reduced risk of harming dogs' teeth and gums during cleaning.



Remedy+Recovery Plaque Re-Release® Easy Pinch Tablets for Dogs were designed to be extremely easy for pet parents to administer. The tablets can be given to dogs one of three convenient ways: 1) Pinch the contents of one tablet on top of two tablespoons of dog food; 2) Pinch one tablet on top of the dog's tongue; or 3) Insert one tablet in the dog's lower dental area between the cheek and mouth.

Remedy+Recovery Plaque Re-Release® Easy Pinch Tablets for Dogs have been clinically proven to reduce plaque, tartar and halitosis in 14 days when used daily as directed. They provide pet parents with a convenient solution for providing regular at-home dental hygiene to their dogs as an alternative to, or in addition to, toothbrushing.

Regular home dental care is vital for a dog's overall good health, noted Tony de Vos, president of Cardinal Pet Care. According to the American Veterinary Medicine Association (AVMA), 80% of dogs over age three suffer from some form of periodontal disease. If left untreated, gum disease can result in serious health problems as bacterial infections from the mouth spread to major organs like the heart and kidneys.

"Periodontal disease is one of the most widespread health issues in adult dogs. Fortunately, it's also one of the most preventable," said de Vos. "If dogs are given regular oral hygiene at home to remove plaque, along with annual professional dental checkups by a vet, most canine periodontal disease can be prevented or slowed down significantly."

However, most pet parents aren't brushing their dogs' teeth very often, according to a study by market research firm Ipsos. Although more than three-quarters of pet parents (76%) think it's important to brush their dog's teeth regularly, only 8% do so daily, and 43% said they never brush their pup's teeth at all.

"Many pet parents, apparently, find it too difficult to brush their dogs' teeth, even though they know how important it is," said de Vos. "Our new **Remedy+Recovery Plaque Re-Release® Easy Pinch Tablets for Dogs** give pet parents an easy-to-administer alternative to brushing, which will hopefully result in more dogs getting the preventative dental care they need."

Sold under Cardinal Pet Care's **Remedy+Recovery** first-aid and wellness brand, **Plaque Re-Release® Easy Pinch Tablets for Dogs** are packaged in bottles that contain a 31-day (month's) supply of the daily tablets. For more information, visit <https://www.remedyandrecovery.com/plaquerelease>

Cardinal Pet Care is a solar-powered company "Devoted to Pets, People and the Planet." In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. www.cardinalpet.com